Synnex (Thailand) Pcl.

The worst is behind us, but momentum looks lackluster

## OUTPERFORM

No Change in Recommendation
Valuation: SOTP
Sector: ICT
Market Cap: Bt9,321mn
30-day avg turnover: Bt6.08mn

March 18, 2024
Target price: Bt12.87
Price (Mar 15, 2024): Bt11.00
Upside: 17.00\%

| No. of shares on issue: | 847 mn |
| :--- | ---: |
| CG Scoring (IOD-Y2023): | Excellent |
| Anti-Corruption Indicator: | $\mathrm{N} / \mathrm{A}$ |

## Highlights

- Despite a continued weak IT demand outlook, mgt is confident about its strategic focus, new product brands and new software businesses to restore 2024 revenue growth with a higher GPM.
- Revising down our 2024-26 core profit forecasts by $7.6 \% / 7 \% / 6.2 \%$ and lower our end-2024 TP by $2.1 \%$ to reflect a higher ECL related to more IT service businesses and higher leverage.
- Outperform call on 1) a replacement cycle of IT consumer products; 2) popularity of IT products with exclusive distribution contracts; and 3) a likely acceleration of government disbursement that will boost project backlog.


## Investment Fundamentals

| Year end Dec 31 | 2023A | 2024E | 2025E | 2026E |
| :--- | ---: | ---: | ---: | ---: |
| Company Financials |  |  |  |  |
| Revenue (Btmn) | 36,534 | 39,516 | 41,072 | 42,657 |
| Core profit (Btmn) | 470 | 549 | 610 | 655 |
| Net profit (Btmn) | 513 | 637 | 697 | 749 |
| Net EPS (Bt) | 0.61 | 0.75 | 0.82 | 0.88 |
| DPS (Bt) | 0.36 | 0.45 | 0.50 | 0.54 |
| BVPS (Bt) | 4.81 | 5.11 | 5.42 | 5.77 |
| Net EPS growth (\%) | -37.10 | 24.17 | 9.37 | 7.43 |
| ROA (\%) | 3.79 | 4.43 | 4.55 | 4.67 |
| ROE (\%) | 12.56 | 15.18 | 15.62 | 15.79 |
| Net D/E (x) | 1.51 | 1.32 | 1.25 | 1.18 |
| Valuation |  |  |  |  |
| P/E (x) | 17.17 | 14.62 | 13.37 | 12.45 |
| P/BV (x) | 2.16 | 2.15 | 2.03 | 1.91 |
| EV/EBITDA (x) | 21.49 | 18.32 | 17.03 | 16.15 |
| Dividend yield (\%) | 3.46 | 4.12 | 4.58 | 4.92 |

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## Investment Topics

- Event. On March 14, SYNEX held a post-4Q24 result analyst meeting. The company will participate in a SET Opportunity Day on March 19.
- New strategy. The company's corporate strategy this year will be to 1) focus on key brands, i.e., Apple, Honor, and Huawei; 2) focus on gaming and esports; 3) focus on the enterprise solution business; and 4) embark on a new growth engine, software.
- New guidance. First, management told us that Gartner forecasts IT spending in 2024 will increase by $5.8 \%$. Second, management targets 2024 revenue growth of $>10 \%$ or exceeding Bt40bn. Third, the company expects GPM this year will exceed $4 \%$ in 2023. Fourth, management is confident SG\&A expense will be stable this year. Fifth, it aims to deleverage its financing level for bank loans and working capital.
- Positive. On the positive front, management is confident 1) the gross profit margin will improve; 2) SG\&A expense to sales will decrease; and 3) its financing situation will be deleveraged. Our financial projections for 2024 call for revenue growth of $8 \%(-6.5 \%$ in $2023,>10 \%$ of management guidance), GPM $4.1 \%$ ( $4 \%,>4 \%$ ), SG\&A expense of Bt944mn (Bt906mn, slightly higher).
- Negative. On the negative side, the revenue growth guidance was lowered from $10-15 \%$ previously to $10 \%$. This reflects the management's concern over demand for IT products and the competitive environment. Second, 2023 accounts receivable (A/R) aged over 12 months totaled Bt410mn vs. Bt 244 mn in 2022. Without better collection management in place, this would lead to a higher expected credit loss in following quarters.
- Earnings revisions. We revise down our 2024-26 core profit projections by $7.6 \%, 7 \%$ and $6.2 \%$ to reflect a higher financial cost resulting from higher borrowing. Our 2024 financial projections are now in line with management guidance, i.e., 2024 revenue growth of $8 \%$ (vs. guidance of $10 \%$ ) and GPM of $4.1 \%$ (vs. $>4 \%$ guidance).


## Valuation and Recommendation

- Outperform. We reiterate our Outperform call with a new end-2024 SOTPbased target price of Bt12.87. Rerating catalysts could be 1) an accelerating replacement cycle of IT consumer products; 2) popularity of IT products with exclusive distribution contracts such as Honor and Nintendo game consoles; and 3) a likely acceleration of the government's budget disbursement, which would boost the project backlog of the IT commercial unit. We lower our target price by $2.1 \%$, or from Bt13.15 to Bt12.87, to incorporate a higher ECL and financial cost. The stock is currently trading at a 2024 PER of $14.62 x$ with our expected core EPS growth of $16.8 \%$, ROE of $15.2 \%$ and yield of $4.12 \%$.
- Risks include 1) a slow recovery of demand for IT consumer products; and 2) high currency fluctuations that affecting profit margins.

[^0]Fig 12024 guidance (new vs. previous) and our estimates

|  | 2023 | 2024E SYNEX <br> Previous |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | Low | High | New | 2024E KS |
| Revenue \% YoY | $-6.5 \%$ | $10.0 \%$ | $15.0 \%$ | $10.0 \%$ | $8.2 \%$ |
| Gross profit margin (\%) | $4.0 \%$ | $4.0 \%$ | $4.2 \%$ | Up YoY | $4.1 \%$ |
| SG\&A expense (Btmn) | 906 | n.a. | n.a. | Up slightly | 970 |
| Implication |  |  |  |  |  |
| Revenue (Btmn) | 36,534 | 40,187 | 42,014 | 40,187 | 39,516 |
| Gross profit (Btmn) | 1,470 | 1,607 | 1,765 | 1,648 | 1,616 |
| \% YoY | $-18.1 \%$ | $9.3 \%$ | $20.0 \%$ | $12.1 \%$ | $9.9 \%$ |
| Operating profit (Btmn) | 564 | n.a. | n.a. | 696 | 646 |
| \% YoY | $-30.7 \%$ | n.a. | n.a. | $23.4 \%$ | $14.6 \%$ |
| Operating profit margin (\%) | $1.5 \%$ | n.a. | n.a. | $1.7 \%$ | $1.6 \%$ |
| Source: Company, KS Research |  |  |  |  |  |

Fig 2 Earnings revisions

| Btmn | 2023 | New |  |  | Previous |  |  | \% change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2024E | 2025E | 2026E | 2024E | 2025E | 2026E | 2024E | 2025E | 2026E |
| Revenue | 36,534 | 39,516 | 41,072 | 42,657 | 39,517 | 41,074 | 42,659 | 0.0\% | 0.0\% | 0.0\% |
| COGS | 35,063 | 37,898 | 39,381 | 40,909 | 37,942 | 39,426 | 40,956 | -0.1\% | -0.1\% | -0.1\% |
| Gross profit | 1,470 | 1,618 | 1,692 | 1,748 | 1,576 | 1,648 | 1,703 | 2.7\% | 2.7\% | 2.7\% |
| SG\&A exp | 906 | 944 | 957 | 965 | 935 | 942 | 953 | 0.9\% | 1.6\% | 1.3\% |
| Operating profit | 648 | 761 | 828 | 878 | 721 | 790 | 837 | 5.5\% | 4.8\% | 4.9\% |
| Equity income | 63 | 62 | 68 | 72 | 62 | 68 | 72 | 0.0\% | 0.0\% | 0.0\% |
| EBIT | 711 | 823 | 896 | 950 | 783 | 858 | 909 | 5.1\% | 4.4\% | 4.5\% |
| Interest exp | 145 | 154 | 151 | 151 | 66 | 66 | 66 | 133.6\% | 129.6\% | 129.6\% |
| Tax | 134 | 121 | 135 | 145 | 131 | 145 | 236 | -7.4\% | -6.6\% | -38.4\% |
| NCI | -1 | -1 | -1 | -2 | -8 | -9 | -9 | -84.3\% | -84.2\% | -83.3\% |
| Core profit | 470 | 549 | 610 | 655 | 594 | 656 | 698 | -7.6\% | -7.0\% | -6.2\% |
| Non-recurring items | 43 | 89 | 87 | 94 | 101 | 102 | 113 | -12.1\% | -14.8\% | -16.5\% |
| Net profit | 513 | 637 | 697 | 749 | 695 | 758 | 811 | -8.3\% | -8.0\% | -7.7\% |
| No of shares (m) | 847 | 847 | 847 | 847 | 847 | 847 | 847 | 0.0\% | 0.0\% | 0.0\% |
| Core EPS (Bt) | 0.55 | 0.65 | 0.72 | 0.77 | 0.70 | 0.77 | 0.82 | -7.6\% | -7.0\% | -6.2\% |
| EPS (Bt) | 0.61 | 0.75 | 0.82 | 0.88 | 0.82 | 0.89 | 0.96 | -8.3\% | -8.0\% | -7.7\% |
| DPS (Bt) | 0.36 | 0.45 | 0.50 | 0.54 | 0.49 | 0.54 | 0.58 | -7.6\% | -7.0\% | -6.8\% |

Source: Company, KS Research

Fig 3 Key financials


Source: Company, KS Research

Fig 4 Quarterly results preview

| Btmn | $\mathbf{1 Q 1 9}$ | $\mathbf{2 Q 1 9}$ | $\mathbf{3 Q 1 9}$ | $\mathbf{4 Q 1 9}$ | $\mathbf{1 Q 2 3}$ | $\mathbf{2 Q 2 3}$ | $\mathbf{3 Q 2 3}$ | $\mathbf{4 Q 2 3}$ | $\mathbf{1 Q 2 4 E}$ | $\mathbf{2 Q} 24 E$ | 3Q24E | 4Q24E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenue | 9,554 | 7,881 | 7,916 | 9,453 | 9,151 | 8,495 | 9,370 | 9,518 | 9,817 | 8,678 | 9,619 | 11,402 |
| COGS | 9,154 | 7,544 | 7,619 | 9,157 | 8,740 | 8,173 | 9,006 | 9,115 | 9,443 | 8,346 | 9,248 | 10,978 |
| Gross profit | 399 | 337 | 297 | 296 | 411 | 321 | 365 | 403 | 374 | 332 | 371 | 424 |
| SG\&A exp | 220 | 211 | 221 | 182 | 267 | 230 | 186 | 217 | 242 | 227 | 233 | 242 |
| Operating profit | 180 | 126 | 76 | 114 | 144 | 91 | 179 | 186 | 132 | 104 | 138 | 182 |
| EBITDA | 207 | 163 | 111 | 145 | 201 | 122 | 205 | 205 | 147 | 119 | 153 | 197 |
| Other inc (exp) | 17 | 26 | 22 | 19 | 46 | 19 | 14 | 6 | 26 | 15 | 18 | 19 |
| Equity income | 8 | 6 | 11 | 14 | 37 | 9 | 7 | 10 | 17 | 9 | 13 | 15 |
| EBIT | 204 | 158 | 109 | 147 | 227 | 120 | 200 | 202 | 175 | 128 | 169 | 217 |
| Interest exp | 16 | 21 | 20 | 18 | 27 | 36 | 41 | 42 | 42 | 42 | 39 | 31 |
| Tax | 45 | 29 | 21 | 26 | 26 | 36 | 35 | 38 | 33 | 28 | 34 | 42 |
| Core profit | 143 | 108 | 69 | 103 | 174 | 48 | 125 | 122 | 133 | 112 | 136 | 167 |
| Extra items | 41 | 11 | 25 | 24 | -9 | 39 | 18 | 26 | 22 | 22 | 22 | 22 |
| Net profit | 184 | 119 | 94 | 127 | 136 | 87 | 143 | 148 | 155 | 135 | 158 | 189 |
| EPS (Bt) | 0.24 | 0.14 | 0.11 | 0.15 | 0.16 | 0.10 | 0.17 | 0.17 | 0.18 | 0.16 | 0.19 | 0.22 |
| Core EPS (Bt) | 0.19 | 0.13 | 0.08 | 0.1219 | 0.21 | 0.06 | 0.15 | 0.14 | 0.16 | 0.13 | 0.16 | 0.20 |
| DPS (Bt) | 0.00 | 0.15 | 0.00 | 0.32 | 0.00 | 0.10 | 0.00 | 0.26 | 0.00 | 0.13 | 0.00 | 0.31 |
| Source: Company, KS Research |  |  |  |  |  |  |  |  |  |  |  |  |

Fig 5 Revision of our target price

| Approach | New |  |  | Previous |  |  | \% change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3y mean | PEG | Intrinsic | 3y mean | PEG | Intrinsic | 3y mean | PEG | Intrinsic |
| Period | 2016-19 | 2024-26 | PER | 2016-19 | 2023-25 | PER | 2016-19 | 2023-25 | PER |
| IT wholesale business |  |  |  |  |  |  |  |  |  |
| Assigned PER (x) | 16.91 | 14.76 | 16.82 | 16.91 | 11.10 | 17.25 | 0.0\% | 33.0\% | -2.5\% |
| 2025E net profit (Btmn) | 697 | 697 | 697 | 758 | 758 | 758 | -8.0\% | -8.0\% | -8.0\% |
| 2025E equity income (Btmn) | 68 | 68 | 68 | 68 | 68 | 68 | 0.0\% | 0.0\% | 0.0\% |
| 2025E net profit - adj (Btmn) | 629 | 629 | 629 | 690 | 690 | 690 | -8.8\% | -8.8\% | -8.8\% |
| No of shares (m) | 847 | 847 | 847 | 847 | 847 | 847 | 0.0\% | 0.0\% | 0.0\% |
| 2025E EPS - adj (Bt) | 0.74 | 0.74 | 0.74 | 0.81 | 0.81 | 0.81 | -8.3\% | -8.3\% | -8.3\% |
| PER based fair value (Bt) | 12.55 | 10.96 | 12.48 | 13.76 | 9.03 | 14.04 | -8.8\% | 21.4\% | -11.1\% |
| Simple average (Bt) |  | 12.00 |  |  | 12.28 |  |  | -2.3\% |  |
| Investment on NCAP |  |  |  |  |  |  |  |  |  |
| KS's 24E target price (Bt) |  | 2.41 |  |  | 2.41 |  |  | 0.0\% |  |
| No of shares (m) |  | 1,350 |  |  | 1,350 |  |  | 0.0\% |  |
| Equity fair value (Btmn) |  | 3,254 |  |  | 3,254 |  |  | 0.0\% |  |
| \% holding |  | 26.68\% |  |  | 26.68\% |  |  | 0.0\% |  |
| Proportionate value (Btmn) |  | 868 |  |  | 868 |  |  | 0.0\% |  |
| \% holding discount |  | 15\% |  |  | 15\% |  |  | 0.0\% |  |
| Net proportionate value (Btmn) |  | 738 |  |  | 738 |  |  | 0.0\% |  |
| No of SYNEX's shares (m) |  | 847 |  |  | 847 |  |  | 0.0\% |  |
| Per share (Bt) |  | 0.87 |  |  | 0.87 |  |  | 0.0\% |  |
| Sum-of-the-parts valuation (Btmn) |  | 15,333 |  |  | 11,143 |  |  | 37.6\% |  |
| Per share (Bt) |  | 12.87 |  |  | 13.15 |  |  | -2.1\% |  |

Source: LSEG, Company, KS Research

Fig 6 Global PC shipments (units, mn)


[^1]Fig 7 Global smartphone shipments (units, mn)


Source: Canalys, Statista, Company, KS Research

Fig 8 Thailand smartphone market in 2023

| Company | 2023 <br> Shipments | $2023$ <br> Market Share | 2022 Shipments | 2022 <br> Market Share | YoY Growth |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| 1. Samsung | 2.8 | 19.7\% | 4.0 | 24.0\% | $-28.2 \%$ | $\nabla$ |
| 2. OPPO | 2.8 | 19.6\% | 3.0 | 18.0\% | -4.9\% | $\nabla$ |
| 3. Apple | 2.5 | 17.6\% | 2.4 | 14.5\% | $6.4 \%$ | $\triangle$ |
| 4. Xiaomi | 2.1 | 14.2\% | 2.1 | 12.6\% | -1.7\% | $\nabla$ |
| 5. vivo | 1.5 | 10.2\% | 2.3 | 13.6\% | -34.4\% | $\nabla$ |
| Others | 2.7 | 18.7\% | 2.9 | 17.4\% | -6.2\% | $\nabla$ |
| Total | 14.4 | 100.0\% | 16.5 | 100.0\% | -12.7\% | $\nabla$ |

Fig 9 Thailand IT consumer market in 2023


Source: GFK, Company, KS Research

Fig 10 Long-term financial performance and valuation multiples

| Btmn | 2017 | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 3}$ | $\mathbf{2 0 2 4 E}$ | $\mathbf{2 0 2 5 E}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenue | 32,341 | 38,100 | 34,692 | 32,044 | 36,992 | 38,957 | 36,446 | 39,358 | 40,908 |
| \% YoY | $36.0 \%$ | $17.8 \%$ | $-8.9 \%$ | $-7.6 \%$ | $15.4 \%$ | $5.3 \%$ | $-6.4 \%$ | $8.0 \%$ | $3.9 \%$ |
| Gross profit | 1,435 | 1,618 | 1,329 | 1,408 | 1,784 | 1,796 | 1,470 | 1,618 | 1,692 |
| \% YoY | $28.9 \%$ | $12.7 \%$ | $-17.9 \%$ | $5.9 \%$ | $26.7 \%$ | $0.7 \%$ | $-18.1 \%$ | $10.1 \%$ | $4.5 \%$ |
| Net profit | 624 | 721 | 524 | 642 | 860 | 816 | 513 | 637 | 697 |
| \% YoY | $53.3 \%$ | $15.7 \%$ | $-27.4 \%$ | $22.5 \%$ | $34.0 \%$ | $-5.1 \%$ | $-37.1 \%$ | $24.2 \%$ | $9.4 \%$ |
| GPM | $4.4 \%$ | $4.2 \%$ | $3.8 \%$ | $4.4 \%$ | $4.8 \%$ | $4.6 \%$ | $4.0 \%$ | $4.1 \%$ | $4.1 \%$ |
| NPM | $1.9 \%$ | $1.9 \%$ | $1.5 \%$ | $2.0 \%$ | $2.3 \%$ | $2.1 \%$ | $1.4 \%$ | $1.6 \%$ | $1.7 \%$ |
| Financial position |  |  |  |  |  |  |  |  |  |
| Equity | 2,773 | 3,085 | 3,213 | 3,471 | 3,941 | 4,105 | 4,079 | 4,332 | 4,602 |
| ROE | $23.7 \%$ | $24.6 \%$ | $16.6 \%$ | $19.2 \%$ | $23.3 \%$ | $20.3 \%$ | $12.6 \%$ | $15.2 \%$ | $15.6 \%$ |
| Debt | 3,648 | 4,453 | 5,104 | 1,959 | 2,891 | 5,344 | 6,291 | 6,077 | 6,077 |
| Cash | 205 | 257 | 166 | 164 | 234 | 304 | 137 | 365 | 325 |
| Net debt | 3,444 | 4,196 | 4,938 | 1,795 | 2,658 | 5,040 | 6,153 | 5,712 | 5,751 |
| D/E (x) | 1.24 | 1.36 | 1.54 | 0.52 | 0.67 | 1.23 | 1.51 | 1.32 | 1.25 |
| Relative mutliples |  |  |  |  |  |  |  |  |  |
| Share price (Bt) | 14.09 | 10.36 | 7.50 | 15.00 | 35.25 | 16.40 | 10.40 | 11.00 | 11.00 |
| No of share (m) | 847 | 847 | 847 | 847 | 847 | 847 | 847 | 847 | 847 |
| Mkt cap | 11,939 | 8,779 | 6,355 | 12,710 | 29,869 | 13,897 | 8,813 | 9,321 | 9,321 |
| Interest bearing debt | 3,859 | 4,664 | 5,265 | 1,968 | 2,891 | 5,344 | 6,291 | 6,077 | 6,077 |
| Cash | 205 | 257 | 166 | 164 | 234 | 304 | 137 | 365 | 325 |
| Enterprise value | 15,594 | 13,186 | 11,454 | 14,515 | 32,527 | 18,937 | 14,966 | 15,033 | 15,072 |
| P/E (x) | 19.14 | 12.17 | 12.13 | 19.80 | 34.72 | 17.03 | 17.17 | 14.62 | 13.37 |
| P/BV (x) | 4.31 | 2.85 | 1.98 | 3.66 | 7.58 | 3.39 | 2.16 | 2.15 | 2.03 |
| Source: Company, KS Research |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

Fig 11 Financial comparison (SYNEX vs. SIS)

| Btmn | SYNEX |  |  |  |  | SIS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2021 | 2022 | 2023 | $2024 E$ | 2020 | 2021 | 2022 | 2023 | $2024 E$ |
| Market price (Bt) | 15.00 | 36.50 | 16.40 | 10.40 | 11.00 | 17.50 | 44.00 | 26.00 | 21.60 | 25.50 |
| No of shares (m) | 847 | 847 | 847 | 847 | 847 | 350 | 350 | 350 | 350 | 350 |
| Market cap (Btmn) | 12,710 | 30,929 | 13,897 | 8,813 | 9,321 | 6,125 | 15,400 | 9,100 | 7,560 | 8,925 |
| Revenue | 32,044 | 36,992 | 38,957 | 36,446 | 39,358 | 24,019 | 32,425 | 29,073 | 27,676 | 28,608 |
| \% YoY | -7.6\% | 15.4\% | 5.3\% | -6.4\% | 8.0\% | 17.8\% | 35.0\% | -10.3\% | -4.8\% | 3.4\% |
| GPM (\%) | 4.4\% | 4.8\% | 4.6\% | 4.0\% | 4.1\% | 6.8\% | 5.6\% | 6.7\% | 7.1\% | 7.10\% |
| Net profit | 642 | 860 | 816 | 513 | 637 | 597 | 793 | 689 | 646 | 730 |
| \% YoY | 22.5\% | 34.0\% | -5.1\% | -37.1\% | 24.2\% | 41.1\% | 32.8\% | -13.1\% | -6.2\% | 13.1\% |
| Net margin (\%) | 2.0\% | 2.3\% | 2.1\% | 1.4\% | 1.6\% | 2.5\% | 2.4\% | 2.4\% | 2.3\% | 2.6\% |
| EPS (Bt) | 0.76 | 1.02 | 0.96 | 0.61 | 0.75 | 1.71 | 2.26 | 1.97 | 1.84 | 2.09 |
| DPS (Bt) | 0.54 | 0.70 | 0.70 | 0.36 | 0.45 | 1.00 | 1.20 | 1.20 | 1.05 | 1.20 |
| \% payout | 71.3\% | 69.0\% | 72.7\% | 59.4\% | 60.3\% | 58.6\% | 53.0\% | 61.0\% | 56.9\% | 57.5\% |
| Equity | 3,471 | 3,941 | 4,105 | 4,079 | 4,332 | 2,809 | 3,157 | 3,532 | 3,770 | 4130 |
| Net debt (Btmn) | 1,804 | 2,658 | 5,040 | 6,153 | 5,712 | 1,349 | 4,038 | 3,616 | 2,619 | n.a. |
| Enterprise value (Btmn) | 14,515 | 33,587 | 18,937 | 14,966 | 15,033 | 7,474 | 19,438 | 12,716 | 10,179 | n.a. |
| ROE (\%) | 19.2\% | 23.3\% | 20.3\% | 12.6\% | 15.2\% | 22.9\% | 23.3\% | 23.1\% | 22.1\% | 18.48\% |
| P/E (x) | 19.8 | 36.0 | 17.0 | 17.2 | 14.6 | 10.3 | 19.4 | 13.2 | 11.7 | 12.2 |
| PBV (x) | 3.7 | 7.8 | 3.4 | 2.2 | 2.2 | 2.2 | 4.9 | 2.6 | 2.0 | 2.2 |
| Dividend yield (\%) | 3.6\% | 1.9\% | 4.3\% | 3.5\% | 4.1\% | 5.7\% | 2.7\% | 4.6\% | 4.9\% | 4.7\% |
| CCC (days) | 47.60 | 52.13 | 64.03 | 72.83 | 65.00 | 48.90 | 71.00 | 81.40 | 77.38 | n.a. |
| D/E (x) | 0.57 | 0.73 | 1.30 | 1.54 | 1.40 | 0.57 | 1.37 | 1.09 | 0.78 | n.a. |

Source: Bloomberg, Company, KS Research
Remark: SIS's financial performance in 2024 is based on the data from Bloomberg.

Fig 12 Accounts receivable analysis

| Btmn | 2020 | 2021 | 2022 | 2023 |
| :---: | :---: | :---: | :---: | :---: |
| Trade accounts receivable | 4,849 | 5,391 | 5,762 | 6,035 |
| Aging |  |  |  |  |
| Within credit terms | 3,287 | 3,902 | 4,783 | 5,076 |
| < 3months | 1,551 | 1,550 | 964 | 707 |
| 3-6 months | 76 | 63 | 133 | 190 |
| 6-12 months | 10 | 10 | 22 | 66 |
| > 12 months | 181 | 209 | 244 | 410 |
| Gross A/R | 5,106 | 5,735 | 6,145 | 6,448 |
| Expected credit loss |  |  |  |  |
| Beqinninq | 181 | 191 | 246 | 227 |
| Chanqe | 10 | 55 | -19 | 25 |
| Endina | 191 | 246 | 227 | 253 |
| Source: Company, KS Research |  |  |  |  |

Fig 13 Correlation between PER and net profit growth


[^2]Fig 14 Correlation between PER and ROE


[^3]Fig 15 Peer valuation comparison

| Company | Listed market | $\begin{gathered} \text { Market } \\ \text { cap (Btmn) } \end{gathered}$ | 2024E | $\begin{gathered} \text { PER (x) } \\ 2025 E \end{gathered}$ | 2026E | 2024E | $\begin{gathered} \text { PBV (x) } \\ 2025 E \end{gathered}$ | 2026E | 2024E | $\begin{gathered} \text { ROE (\%) } \\ 2025 E \end{gathered}$ | 2026E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Synnex (Thailand) Pcl. | Thailand | 9,067 | 13.90 | 12.09 | 11.15 | 1.98 | 1.87 | 1.73 | 14.89 | 15.94 | 15.96 |
| TD Synnex Corp | USA | 328,856 | 8.85 | 8.05 | 7.53 | 1.07 | 0.98 | 0.94 | 12.11 | 12.50 | 12.93 |
| Arrow Electronics Inc. | USA | 234,552 | 10.15 | 7.54 | 6.18 | n.m. | n.m. | n.m. | 10.88 | n.a. | n.a. |
| Insight Enterprises Inc. | USA | 214,976 | 17.27 | 14.97 | n.m. | 2.95 | 2.50 | n.m. | 20.10 | 20.20 | n.a. |
| Avnet Inc. | USA | 153,535 | 9.10 | 8.02 | 6.24 | 0.98 | n.m. | n.m. | 13.00 | n.a. | n.a. |
| ePlus Inc. | USA | 76,864 | 15.52 | 14.58 | n.m. | 2.86 | n.m. | n.m. | 18.60 | n.a. | n.a. |
| PC Connection Inc. | USA | 60,565 | 18.18 | 16.53 | n.m. | n.m. | n.m. | n.m. | n.a. | n.a. | n.a. |
| WPG Holdings Ltd. | Taiwan | 163,116 | 19.67 | 14.92 | 9.28 | 1.59 | 1.48 | 1.36 | 8.87 | 10.42 | 15.22 |
| WT Microelectronics Co., Ltd. | Taiwan | 167,560 | 12.92 | 7.69 | n.m. | 1.95 | 1.72 | n.m. | 14.07 | 19.05 | n.a. |
| Simple average |  |  | 14.34 | 11.87 | 8.80 | 1.94 | 1.76 | 1.49 | 13.87 | 15.46 | 15.01 |
| Weighted average |  |  | 12.83 | 10.45 | 4.58 | 1.38 | 0.99 | 0.39 | 12.84 | 9.51 | 4.85 |
| Median |  |  | 14.71 | 13.19 | 8.41 | 1.96 | 1.80 | 1.54 | 13.00 | 15.30 | 15.58 |
| Source: LSEG, Company, KS Research |  |  |  |  |  |  |  |  |  |  |  |

Fig 16 SYNEX - TTM PER


Source: LSEG, Company, KS Research

Fig 17 SYNEX - TTM PBV


[^4]SYNEX: Year-end 31 Dec

| Income Statement (Btmn) | 2022A | 2023A | $2024 E$ | 2025E | 2026E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 39,061 | 36,534 | 39,516 | 41,072 | 42,657 |
| Cost of sales and services | -37,265 | -35,063 | -37,898 | -39,381 | -40,909 |
| Gross Profit | 1,796 | 1,470 | 1,618 | 1,692 | 1,748 |
| SG\&A | -941 | -906 | -944 | -957 | -965 |
| Other income | 81 | 85 | 87 | 93 | 95 |
| EBIT | 973 | 711 | 823 | 896 | 950 |
| EBITDA | 981 | 697 | 821 | 886 | 935 |
| Interest expense | -51 | -145 | -154 | -151 | -151 |
| Equity earnings | 38 | 63 | 62 | 68 | 72 |
| EBT | 923 | 566 | 669 | 744 | 798 |
| Income tax | -201 | -134 | -121 | -135 | -145 |
| NPAT | 722 | 432 | 548 | 609 | 653 |
| Minority Interest | 10 | 1 | 1 | 1 | 2 |
| Core Profit | 732 | 470 | 549 | 610 | 655 |
| Extraordinary items | 0 | 0 | 0 | 0 | 0 |
| FX gain (loss) | 84 | 43 | 89 | 87 | 94 |
| Reported net profit | 816 | 513 | 637 | 697 | 749 |
| Balance Sheet (Btmn) |  |  |  |  |  |
| Cash \& equivalents | 304 | 137 | 365 | 325 | 311 |
| ST investments | 0 | 0 | 0 | 0 | 0 |
| Accounts receivable | 5,762 | 6,035 | 7,037 | 7,877 | 8,473 |
| Inventories | 3,547 | 3,734 | 3,626 | 3,499 | 3,635 |
| Other current assets | 1,570 | 1,622 | 1,654 | 1,687 | 1,721 |
| Total current assets | 11,184 | 11,528 | 12,682 | 13,389 | 14,140 |
| Investment in subs \& others | 1,596 | 1,812 | 1,812 | 1,812 | 1,812 |
| Fixed assets-net | 401 | 397 | 387 | 379 | 372 |
| Other assets | 65 | 80 | 81 | 83 | 84 |
| Total assets | 13,245 | 13,817 | 14,963 | 15,663 | 16,409 |
| Short-term debt | 4,657 | 5,820 | 5,603 | 5,603 | 5,603 |
| Accounts payable | 2,515 | 2,537 | 3,626 | 4,037 | 4,474 |
| Other current liabilities | 1,181 | 808 | 824 | 841 | 858 |
| Total current liabilities | 8,352 | 9,165 | 10,054 | 10,481 | 10,934 |
| Long-term debt | 688 | 471 | 474 | 474 | 474 |
| Other liabilities | 101 | 102 | 104 | 106 | 108 |
| Total liabilities | 9,141 | 9,738 | 10,631 | 11,061 | 11,516 |
| Paid-up capital | 847 | 847 | 847 | 847 | 847 |
| Share premium | 351 | 351 | 351 | 351 | 351 |
| Reserves \& others, net | 207 | 192 | 192 | 192 | 192 |
| Retained earnings | 2,693 | 2,684 | 2,937 | 3,207 | 3,497 |
| Minority interests | 6 | 5 | 5 | 5 | 5 |
| Total shareholders' equity | 4,105 | 4,079 | 4,332 | 4,602 | 4,893 |
| Total equity \& liabilities | 13,245 | 13,817 | 14,963 | 15,663 | 16,409 |

Key Assumptions
Revenue breakdown (\%)

| Cashflow (Btmn) | 2022A | 2023A | 2024E | 2025E | 2026E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net profit | 816 | 513 | 637 | 697 | 749 |
| Depreciation \& amortization | 46 | 48 | 60 | 58 | 57 |
| Change in working capital | -1,497 | -437 | 195 | -301 | -296 |
| Others | -513 | -171 | -16 | -16 | -16 |
| CF from operation activities | -1,149 | -46 | 876 | 438 | 494 |
| Capital expenditure | -97 | -44 | -50 | -50 | -50 |
| Investment in subs and affiliates | -682 | -217 | 0 | 0 | 0 |
| Others | -48 | 95 | 0 | 0 | 0 |
| CF from investing activities | -827 | -166 | -50 | -50 | -50 |
| Cash dividend | -593 | -525 | -384 | -427 | -458 |
| Net proceeds from debt | 2,453 | 946 | -214 | 0 | 0 |
| Capital raising | 0 | 0 | 0 | 0 | 0 |
| Others | 188 | -376 | 0 | 0 | 0 |
| CF from financing activities | 2,047 | 45 | -598 | -427 | -458 |
| Net change in cash | 72 | -167 | 228 | -40 | -15 |
| Key Statistics \& Ratios |  |  |  |  |  |
| Per share (Bt) |  |  |  |  |  |
| Reported EPS | 0.96 | 0.61 | 0.75 | 0.82 | 0.88 |
| Core EPS | 0.86 | 0.55 | 0.65 | 0.72 | 0.77 |
| DPS | 0.70 | 0.36 | 0.45 | 0.50 | 0.54 |
| BV | 4.84 | 4.81 | 5.11 | 5.42 | 5.77 |
| EV | 22.36 | 17.67 | 17.75 | 17.79 | 17.81 |
| Free Cash Flow | -1.47 | -0.11 | 0.97 | 0.46 | 0.52 |
| Valuation analysis |  |  |  |  |  |
| Reported P/E (x) | 17.03 | 17.17 | 14.62 | 13.37 | 12.45 |
| Core P/E (x) | 18.98 | 18.75 | 16.98 | 15.27 | 14.24 |
| P/BV (x) | 3.39 | 2.16 | 2.15 | 2.03 | 1.91 |
| EV/EBITDA ( x ) | 19.31 | 21.49 | 18.32 | 17.03 | 16.15 |
| Price/Cash flow (x) | -12.10 | -191.02 | 10.64 | 21.30 | 18.88 |
| Dividend yield (\%) | 4.27 | 3.46 | 4.12 | 4.58 | 4.92 |
| Profitability ratios |  |  |  |  |  |
| Gross margin (\%) | 4.60 | 4.02 | 4.10 | 4.12 | 4.10 |
| EBITDA margin (\%) | 2.51 | 1.91 | 2.08 | 2.16 | 2.19 |
| EBIT margin (\%) | 2.49 | 1.95 | 2.08 | 2.18 | 2.23 |
| Net profit margin (\%) | 2.09 | 1.41 | 1.61 | 1.70 | 1.76 |
| ROA (\%) | 6.65 | 3.79 | 4.43 | 4.55 | 4.67 |
| ROE (\%) | 20.34 | 12.56 | 15.18 | 15.62 | 15.79 |
| Liquidity ratios |  |  |  |  |  |
| Current ratio (x) | 1.34 | 1.26 | 1.26 | 1.28 | 1.29 |
| Quick ratio (x) | 0.73 | 0.67 | 0.74 | 0.78 | 0.80 |
| Leverage Ratios |  |  |  |  |  |
| Liabilities/Equity ratio (x) | 2.23 | 2.39 | 2.45 | 2.40 | 2.35 |
| Net debt/EBITDA (x) | 5.14 | 8.83 | 6.96 | 6.49 | 6.17 |
| Net debt/equity ( x ) | 1.23 | 1.51 | 1.32 | 1.25 | 1.18 |

Source: Company, KS Research

## Analyst Certification

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Outperform: Expected total return of $10 \%$ or more within a 12-month period Neutral: Expected total return between $-10 \%$ and $10 \%$ within a 12-month period Underperform: Expected total return of $-10 \%$ or worse within a 12-month period

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[^0]:    About SYNEX: Synnex (Thailand) PCL. is one of the leading distributors of IT products and communication devices in Thailand. SYNEX was founded by TKS in 1988. Synnex Technology Internation Corp from Taiwan became a strategic shareholder of SYNEX in 1999. Major shareholders include TKS ( $38.51 \%$ stake) and King's Eye Investments Ltd. (a subsidiary of Synnex (Taiwan) Ltd.).

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[^1]:    Source: Canalys, Statista, Company, KS Research

[^2]:    Source: Company, KS Research

[^3]:    Source: Company, KS Research

[^4]:    Source: LSEG, Company, KS Research

